



**COLUMBUS**  
**BOOK FESTIVAL**  
JULY 13-14 | MAIN LIBRARY

# Sponsorship Opportunities



# ABOUT THE COLUMBUS BOOK FESTIVAL

The **free two-day festival** will be held July 13-14, 2024 at downtown's historic **Main Library and Topiary Park**.

We're back for year two and the **2024 Columbus Book Festival** will feature a whole new lineup of 200+ national and Columbus-based authors, panel discussions, author talks, book signings and more!

The Festival Marketplace will brim with dozens of bookish retailers, community exhibitors, an entertainment lineup, local food court and the popular Indie Author Alley pavilion and Friends of the Library Big Book Sale tent.

As always, this event is free and open to all book lovers thanks to the generosity of our host, Columbus Metropolitan Library Foundation, our presenting sponsor, Battelle, and **hopefully, you!**

**Thank you for considering an investment in spreading the love of reading in our community!**

**30,000**  
expected attendance for 2024

**233**  
invited authors  
including 94 from out-of-state

**70**  
marketplace exhibitors

**100,000+**  
festival website sessions

**96%**  
of surveyed attendees would come again



# SPONSORSHIP OPPORTUNITIES

Commitments must be received **no later than May 1, 2024**. In addition to the sponsorships below, we are happy to curate an opportunity just for you.

	Major Sponsor	Key Sponsor	Community Sponsor	Supporting Sponsor
<b>Benefits</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>
<b>Volunteer &amp; Festival Staff Shirts</b>	Logo			
<b>Inclusion on Festival Signage</b>	Logo	Logo		
<b>Featured in Donor Emails</b>	✓	✓	✓	
<b>Social Media Recognition</b>	✓	✓	✓	
<b>Exhibitor Booth*</b>	Prime Location	Prime Location	✓	✓
<b>Inclusion in Festival Program</b>	Logo	Logo	Listing	Listing
<b>Website</b>	Logo	Logo	Listing	Listing
<b>Friday Night Preview Tix</b>	30	25	20	15

*\*All activities at booths must be literary or literacy based and are valued at \$300 in goods and services.*



## Contact

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