



# COLUMBUS BOOK FESTIVAL

## SPONSORSHIP OPPORTUNITIES



# ABOUT THE COLUMBUS BOOK FESTIVAL

The **free two-day festival** will be held July 12-13, 2025 at downtown's historic **Main Library** and **Topiary Park**.

We're back for year three and the 2025 Columbus Book Festival will feature a whole new lineup of 200+ national and Columbus-based authors, panel discussions, author talks, book signings and more!

The Festival Marketplace will brim with dozens of bookish retailers, community exhibitors, an entertainment lineup, local food court and the popular Indie Author Alley pavilion and Friends of the Library Big Book Sale tent.

As always, this event is free and open to all book lovers thanks to the generosity of our host, Columbus Metropolitan Library Foundation, our presenting sponsors, Battelle and Friends of the Library, and hopefully, you!

**Thank you for considering an investment in spreading the love of reading in our community!**

**35,000**  
expected attendance for 2025

**233**  
invited authors  
including 94 from out-of-state

**128**  
marketplace exhibitors

**~135,000**  
festival website sessions

**32,818,548**  
Impressions from paid  
& in-kind media



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Commitments must be received no later than June 1, 2025. In addition to the sponsorships below, we are happy to curate an opportunity just for you.

BENEFITS	PRESENTING \$50,000	PUBLISHER \$25,000	EDITOR \$15,000	BOOKWORM \$10,000	SCHOLAR \$5,000	READER \$2,500
FESTIVAL TOTE BAG	LOGO					
VOLUNTEER & STAFF SHIRTS	LOGO					
PREMIER SIGNAGE	LOGO	LOGO				
STAND ALONE SOCIAL POST	✓	✓				
EVENT PROGRAM, SELECT SIGNAGE & WEBSITE	LOGO	LOGO	LOGO	LISTING	LISTING	LISTING
FEATURED IN DONOR EMAILS	✓	✓	✓	✓		
FEATURED ON ATTENDEE GIVEAWAY ITEM	✓	✓	✓	LISTING		
FRIDAY NIGHT PREVIEW TICKETS	30	20	16	12	8	4



## Contact

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# MANY THANKS

Many thanks to our 2024 sponsors and supporters!

## PRESENTED BY



## HOSTED BY



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